

## Outagamie Waupaca Library System: 2019 Circulation Summary\*

1/27/2020

	City/ Village	% of Total	Outagamie County	% of Total	Waupaca County	% of Total	Cross- over	% of Total
Appleton	554,707	63.2%	194,216	22.1%	6,769	0.8%	33,943	3.9%
Black Creek	11,509	21.4%	32,586	60.6%	19	0.0%	7,698	14.3%
Clintonville	32,251	40.1%	3,899	4.8%	27,819	34.6%	2,964	3.7%
Fremont	6,196	23.2%	89	0.3%	11,205	41.9%	232	0.9%
Hortonville	16,539	19.1%	62,584	72.5%	3,077	3.6%	3,206	3.7%
Iola	14,620	39.8%	66	0.2%	17,877	48.7%	1,316	3.6%
Kaukauna	70,901	49.1%	29,490	20.4%	145	0.1%	18,872	13.1%
Kim-LC	98,138	35.4%	69,113	24.9%	205	0.1%	65,772	23.7%
Manawa	14,162	38.1%	140	0.4%	21,260	57.1%	1,110	3.0%
Marion	21,655	53.5%	166	0.4%	10,323	25.5%	1,379	3.4%
New London	42,505	47.4%	12,890	14.4%	30,574	34.1%	2,401	2.7%
Scandinavia	1,307	15.5%	1	0.0%	6,839	81.2%	245	2.9%
Seymour	28,327	47.1%	25,773	42.9%	1	0.0%	1,084	1.8%
Shiocton	6,464	50.1%	5,721	44.4%	411	3.2%	211	1.6%
Waupaca	87,576	38.2%	838	0.4%	101,104	44.1%	6,853	3.0%
Weyauwega	11,444	34.3%	493	1.5%	15,581	46.7%	1,549	4.6%
Total	1,018,301	48.6%	438,065	20.9%	253,209	12.1%	148,835	7.1%

	Inter- system	% of Total	Other States	% of Total	Non- resident Subtotal	% of Total	Total Circulation	% of Total
Appleton	88,387	10.1%	100	0.0%	323,415	36.8%	878,122	100.0%
Black Creek	1,975	3.7%	0	0.0%	42,278	78.6%	53,787	100.0%
Clintonville	13,475	16.8%	0	0.0%	48,157	59.9%	80,408	100.0%
Fremont	8,994	33.7%	7	0.0%	20,527	76.8%	26,723	100.0%
Hortonville	961	1.1%	0	0.0%	69,828	80.9%	86,367	100.0%
Iola	2,809	7.7%	0	0.0%	22,068	60.2%	36,688	100.0%
Kaukauna	24,931	17.3%	3	0.0%	73,441	50.9%	144,342	100.0%
Kim-LC	43,880	15.8%	1	0.0%	178,971	64.6%	277,109	100.0%
Manawa	547	1.5%	0	0.0%	23,057	61.9%	37,219	100.0%
Marion	6,987	17.2%	0	0.0%	18,855	46.5%	40,510	100.0%
New London	1,235	1.4%	41	0.0%	47,141	52.6%	89,646	100.0%
Scandinavia	33	0.4%	0	0.0%	7,118	84.5%	8,425	100.0%
Seymour	4,872	8.1%	44	0.1%	31,774	52.9%	60,101	100.0%
Shiocton	84	0.7%	0	0.0%	6,427	49.9%	12,891	100.0%
Waupaca	32,822	14.3%	88	0.0%	141,705	61.8%	229,281	100.0%
Weyauwega	4,327	13.0%	0	0.0%	21,950	65.7%	33,394	100.0%
Total	236,319	11.3%	284	0.0%	1,076,712	51.4%	2,095,013	100.0%

\*Based on OWLSnet Circulation Statistics

**Outagamie Waupaca Library System: 2019 Circulation Summary\***  
**Counties Adjacent to OWLS**

	Total Circulation	Brown County	% of Total	Calumet County	% of Total	Portage County	% of Total
Appleton	878,122	5,667	0.6%	25,938	3.0%	360	0.0%
Black Creek	53,787	2	0.0%	1	0.0%	5	0.0%
Clintonville	80,408	37	0.0%	0	0.0%	2	0.0%
Fremont	26,723	0	0.0%	0	0.0%	0	0.0%
Hortonville	86,367	36	0.0%	156	0.2%	0	0.0%
Iola	36,688	0	0.0%	9	0.0%	2,659	7.2%
Kaukauna	144,342	6,835	4.7%	14,106	9.8%	0	0.0%
Kim-LC	277,109	2,641	1.0%	35,538	12.8%	0	0.0%
Manawa	37,219	33	0.1%	0	0.0%	73	0.2%
Marion	40,510	0	0.0%	1	0.0%	1	0.0%
New London	89,646	1	0.0%	0	0.0%	19	0.0%
Scandinavia	8,425	0	0.0%	1	0.0%	17	0.2%
Seymour	60,101	2,424	4.0%	186	0.3%	0	0.0%
Shiocton	12,891	0	0.0%	2	0.0%	0	0.0%
Waupaca	229,281	45	0.0%	13	0.0%	21,477	9.4%
Weyauwega	33,394	6	0.0%	2	0.0%	682	2.0%
<b>Total</b>	<b>2,095,013</b>	<b>17,727</b>	<b>0.8%</b>	<b>75,953</b>	<b>3.6%</b>	<b>25,295</b>	<b>1.2%</b>

	Total Circulation	Shawano County	% of Total	Waushara County	% of Total	Winnebago County	% of Total
Appleton	878,122	834	0.1%	824	0.1%	50,638	5.8%
Black Creek	53,787	1,930	3.6%	0	0.0%	2	0.0%
Clintonville	80,408	12,772	15.9%	5	0.0%	192	0.2%
Fremont	26,723	0	0.0%	3,319	12.4%	5,674	21.2%
Hortonville	86,367	60	0.1%	4	0.0%	690	0.8%
Iola	36,688	70	0.2%	59	0.2%	0	0.0%
Kaukauna	144,342	15	0.0%	0	0.0%	3,316	2.3%
Kim-LC	277,109	69	0.0%	41	0.0%	4,500	1.6%
Manawa	37,219	105	0.3%	6	0.0%	0	0.0%
Marion	40,510	6,953	17.2%	0	0.0%	25	0.1%
New London	89,646	208	0.2%	151	0.2%	783	0.9%
Scandinavia	8,425	0	0.0%	0	0.0%	15	0.2%
Seymour	60,101	1,844	3.1%	0	0.0%	23	0.0%
Shiocton	12,891	80	0.6%	0	0.0%	0	0.0%
Waupaca	229,281	378	0.2%	9,304	4.1%	838	0.4%
Weyauwega	33,394	16	0.0%	2,830	8.5%	791	2.4%
<b>Total</b>	<b>2,095,013</b>	<b>25,334</b>	<b>1.2%</b>	<b>16,543</b>	<b>0.8%</b>	<b>67,487</b>	<b>3.2%</b>

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**Outagamie Waupaca Library System: 2019 Circulation Summary\***  
**Intersystem**

	Total Circulation	Manitowoc Calumet	% of Total	Nicolet	% of Total	Winnefox	% of Total
Appleton	878,122	26,613	3.0%	7,991	0.9%	52,159	5.9%
Black Creek	53,787	2	0.0%	1,958	3.6%	2	0.0%
Clintonville	80,408	0	0.0%	13,231	16.5%	197	0.2%
Fremont	26,723	0	0.0%	1	0.0%	8,993	33.7%
Hortonville	86,367	156	0.2%	98	0.1%	705	0.8%
Iola	36,688	9	0.0%	71	0.2%	59	0.2%
Kaukauna	144,342	14,306	9.9%	7,119	4.9%	3,316	2.3%
Kim-LC	277,109	35,702	12.9%	3,086	1.1%	4,541	1.6%
Manawa	37,219	0	0.0%	380	1.0%	21	0.1%
Marion	40,510	1	0.0%	6,959	17.2%	25	0.1%
New London	89,646	1	0.0%	255	0.3%	935	1.0%
Scandinavia	8,425	1	0.0%	0	0.0%	15	0.2%
Seymour	60,101	186	0.3%	4,655	7.7%	23	0.0%
Shiocton	12,891	2	0.0%	82	0.6%	0	0.0%
Waupaca	229,281	16	0.0%	602	0.3%	10,154	4.4%
Weyauwega	33,394	2	0.0%	22	0.1%	3,621	10.8%
<b>Total</b>	<b>2,095,013</b>	<b>76,997</b>	<b>3.7%</b>	<b>46,510</b>	<b>2.2%</b>	<b>84,766</b>	<b>4.0%</b>

	Total Circulation	South Central	% of Total	Other WI Systems	% of Total
Appleton	878,122	672	0.1%	952	0.1%
Black Creek	53,787	12	0.0%	1	0.0%
Clintonville	80,408	2	0.0%	45	0.1%
Fremont	26,723	0	0.0%	0	0.0%
Hortonville	86,367	0	0.0%	2	0.0%
Iola	36,688	2,659	7.2%	11	0.0%
Kaukauna	144,342	55	0.0%	135	0.1%
Kim-LC	277,109	413	0.1%	138	0.0%
Manawa	37,219	73	0.2%	73	0.2%
Marion	40,510	1	0.0%	1	0.0%
New London	89,646	19	0.0%	25	0.0%
Scandinavia	8,425	17	0.2%	0	0.0%
Seymour	60,101	0	0.0%	8	0.0%
Shiocton	12,891	0	0.0%	0	0.0%
Waupaca	229,281	21,587	9.4%	463	0.2%
Weyauwega	33,394	682	2.0%	0	0.0%
<b>Total</b>	<b>2,095,013</b>	<b>26,192</b>	<b>1.3%</b>	<b>1,854</b>	<b>0.1%</b>

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**Outagamie Waupaca Library System: 2019 Circulation Summary\***  
**Change from 2017**

	Resident Circulation				Non-resident Circulation			
	2017	2018	Change	% Change	2017	2018	Change	% Change
Appleton	689,699	554,707	(134,992)	-19.6%	392,183	323,415	(68,768)	-17.5%
Black Creek	15,954	11,509	(4,445)	-27.9%	42,246	42,278	32	0.1%
Clintonville	42,673	32,251	(10,422)	-24.4%	57,320	48,157	(9,163)	-16.0%
Fremont	7,723	6,196	(1,527)	-19.8%	24,442	20,527	(3,915)	-16.0%
Hortonville	15,701	16,539	838	5.3%	54,320	69,828	15,508	28.5%
Iola	15,807	14,620	(1,187)	-7.5%	24,960	22,068	(2,892)	-11.6%
Kaukauna	91,799	70,901	(20,898)	-22.8%	78,297	73,441	(4,856)	-6.2%
Kim-LC	112,819	98,138	(14,681)	-13.0%	170,318	178,971	8,653	5.1%
Manawa	18,098	14,162	(3,936)	-21.7%	27,403	23,057	(4,346)	-15.9%
Marion	21,133	21,655	522	2.5%	13,718	18,855	5,137	37.4%
New London	51,765	42,505	(9,260)	-17.9%	61,547	47,141	(14,406)	-23.4%
Scandinavia	2,258	1,307	(951)	-42.1%	5,948	7,118	1,170	19.7%
Seymour	26,255	28,327	2,072	7.9%	33,863	31,774	(2,089)	-6.2%
Shiocton	5,434	6,464	1,030	19.0%	6,109	6,427	318	5.2%
Waupaca	105,234	87,576	(17,658)	-16.8%	152,011	141,705	(10,306)	-6.8%
Weyauwega	19,353	11,444	(7,909)	-40.9%	21,056	21,950	894	4.2%
<b>Total</b>	<b>1,241,705</b>	<b>1,018,301</b>	<b>(223,404)</b>	<b>-18.0%</b>	<b>1,165,741</b>	<b>1,076,712</b>	<b>(89,029)</b>	<b>-7.6%</b>

	Total Circulation			
	2017	2018	Change	% Change
Appleton	1,081,882	878,122	(203,760)	-18.8%
Black Creek	58,200	53,787	(4,413)	-7.6%
Clintonville	99,993	80,408	(19,585)	-19.6%
Fremont	32,165	26,723	(5,442)	-16.9%
Hortonville	70,021	86,367	16,346	23.3%
Iola	40,767	36,688	(4,079)	-10.0%
Kaukauna	170,096	144,342	(25,754)	-15.1%
Kim-LC	283,137	277,109	(6,028)	-2.1%
Manawa	45,501	37,219	(8,282)	-18.2%
Marion	34,851	40,510	5,659	16.2%
New London	113,312	89,646	(23,666)	-20.9%
Scandinavia	8,206	8,425	219	2.7%
Seymour	60,118	60,101	(17)	0.0%
Shiocton	11,543	12,891	1,348	11.7%
Waupaca	257,245	229,281	(27,964)	-10.9%
Weyauwega	40,409	33,394	(7,015)	-17.4%
<b>Total</b>	<b>2,407,446</b>	<b>2,095,013</b>	<b>(312,433)</b>	<b>-13.0%</b>

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