

Outagamie Waupaca Library System: 2021 Circulation Summary*

1/24/2021

	City/ Village	% of Total	Outagamie County	% of Total	Waupaca County	% of Total	Cross- over	% of Total
Appleton	350,164	65.4%	115,432	21.6%	3,368	0.6%	14,265	2.7%
Black Creek	6,955	21.4%	21,580	66.3%	3	0.0%	3,362	10.3%
Clintonville	16,675	46.0%	1,575	4.3%	11,262	31.1%	1,384	3.8%
Fremont	5,406	30.3%	39	0.2%	7,616	42.7%	86	0.5%
Hortonville	15,026	22.6%	46,066	69.4%	2,407	3.6%	2,371	3.6%
Iola	9,547	34.2%	0	0.0%	13,798	49.4%	1,179	4.2%
Kaukauna	63,695	51.2%	22,293	17.9%	52	0.0%	14,433	11.6%
Kimberly	40,260	30.1%	29,834	22.3%	49	0.0%	31,657	23.7%
Little Chute	37,013	41.3%	20,471	22.9%	359	0.4%	23,347	26.1%
Manawa	7,318	28.7%	278	1.1%	16,748	65.6%	847	3.3%
Marion	12,901	33.7%	749	2.0%	12,702	33.2%	1,506	3.9%
New London	23,144	47.4%	8,035	16.5%	16,169	33.1%	1,036	2.1%
Scandinavia	687	9.3%	0	0.0%	6,652	89.8%	64	0.9%
Seymour	18,285	50.0%	14,767	40.4%	1	0.0%	573	1.6%
Shiocton	5,019	56.1%	3,807	42.5%	1	0.0%	92	1.0%
Waupaca	54,530	37.7%	1,869	1.3%	66,763	46.1%	5,100	3.5%
Weyauwega	9,356	36.2%	343	1.3%	11,748	45.4%	1,704	6.6%
Total	675,981	48.3%	287,138	20.5%	169,698	12.1%	103,006	7.4%
	Inter- system	% of Total	Other States	% of Total	Non- resident Subtotal	% of Total	Total Circulation	% of Total
Appleton	52,267	9.8%	36	0.0%	185,368	34.6%	535,532	100.0%
Black Creek	666	2.0%	0	0.0%	25,611	78.6%	32,566	100.0%
Clintonville	5,349	14.8%	0	0.0%	19,570	54.0%	36,245	100.0%
Fremont	4,708	26.4%	0	0.0%	12,449	69.7%	17,855	100.0%
Hortonville	493	0.7%	0	0.0%	51,337	77.4%	66,363	100.0%
Iola	3,419	12.2%	0	0.0%	18,396	65.8%	27,943	100.0%
Kaukauna	23,973	19.3%	1	0.0%	60,752	48.8%	124,447	100.0%
Kimberly	31,923	23.9%	0	0.0%	93,463	69.9%	133,723	100.0%
Little Chute	8,370	9.3%	5	0.0%	52,552	58.7%	89,565	100.0%
Manawa	337	1.3%	0	0.0%	18,210	71.3%	25,528	100.0%
Marion	10,399	27.2%	0	0.0%	25,356	66.3%	38,257	100.0%
New London	438	0.9%	0	0.0%	25,678	52.6%	48,822	100.0%
Scandinavia	8	0.1%	0	0.0%	6,724	90.7%	7,411	100.0%
Seymour	2,961	8.1%	2	0.0%	18,304	50.0%	36,589	100.0%
Shiocton	34	0.4%	0	0.0%	3,934	43.9%	8,953	100.0%
Waupaca	16,368	11.3%	158	0.1%	90,258	62.3%	144,788	100.0%
Weyauwega	2,699	10.4%	0	0.0%	16,494	63.8%	25,850	100.0%
Total	164,412	11.7%	202	0.0%	724,456	51.7%	1,400,437	100.0%

*Based on OWLSnet Circulation Statistics

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Counties Adjacent to OWLS

	Total Circulation	Brown County	% of Total	Calumet County	% of Total	Portage County	% of Total
Appleton	535,532	5,912	1.1%	12,118	2.3%	249	0.0%
Black Creek	32,566	4	0.0%	77	0.2%	0	0.0%
Clintonville	36,245	1	0.0%	4	0.0%	4	0.0%
Fremont	17,855	0	0.0%	0	0.0%	0	0.0%
Hortonville	66,363	62	0.1%	26	0.0%	1	0.0%
Iola	27,943	0	0.0%	0	0.0%	3,153	11.3%
Kaukauna	124,447	5,355	4.3%	16,006	12.9%	1	0.0%
Kimberly	133,723	413	0.3%	27,693	20.7%	0	0.0%
Little Chute	89,565	801	0.9%	6,058	6.8%	0	0.0%
Manawa	25,528	1	0.0%	0	0.0%	2	0.0%
Marion	38,257	2	0.0%	0	0.0%	0	0.0%
New London	48,822	7	0.0%	0	0.0%	0	0.0%
Scandinavia	7,411	0	0.0%	0	0.0%	4	0.1%
Seymour	36,589	1,838	5.0%	20	0.1%	0	0.0%
Shiocton	8,953	21	0.2%	0	0.0%	0	0.0%
Waupaca	144,788	52	0.0%	1	0.0%	9,566	6.6%
Weyauwega	25,850	12	0.0%	6	0.0%	446	1.7%
Total	1,400,437	14,481	1.0%	62,009	4.4%	13,426	1.0%

	Total Circulation	Shawano County	% of Total	Waushara County	% of Total	Winnebago County	% of Total
Appleton	535,532	143	0.0%	175	0.0%	30,605	5.7%
Black Creek	32,566	491	1.5%	0	0.0%	60	0.2%
Clintonville	36,245	5,287	14.6%	6	0.0%	1	0.0%
Fremont	17,855	0	0.0%	1,563	8.8%	3,132	17.5%
Hortonville	66,363	58	0.1%	0	0.0%	268	0.4%
Iola	27,943	19	0.1%	1	0.0%	0	0.0%
Kaukauna	124,447	51	0.0%	123	0.1%	1,906	1.5%
Kimberly	133,723	42	0.0%	0	0.0%	2,946	2.2%
Little Chute	89,565	11	0.0%	1	0.0%	1,362	1.5%
Manawa	25,528	304	1.2%	0	0.0%	21	0.1%
Marion	38,257	10,331	27.0%	0	0.0%	33	0.1%
New London	48,822	113	0.2%	10	0.0%	240	0.5%
Scandinavia	7,411	0	0.0%	0	0.0%	0	0.0%
Seymour	36,589	916	2.5%	0	0.0%	28	0.1%
Shiocton	8,953	7	0.1%	0	0.0%	0	0.0%
Waupaca	144,788	31	0.0%	5,640	3.9%	427	0.3%
Weyauwega	25,850	6	0.0%	1,094	4.2%	1,091	4.2%
Total	1,400,437	17,810	1.3%	8,613	0.6%	42,120	3.0%

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Outagamie Waupaca Library System: 2021 Circulation Summary*

Intersystem

	Total Circulation	Manitowoc Calumet	% of Total	Nicolet	% of Total	Winnefox	% of Total
Appleton	535,532	13,069	2.4%	7,281	1.4%	31,119	5.8%
Black Creek	32,566	77	0.2%	512	1.6%	77	0.2%
Clintonville	36,245	4	0.0%	5,319	14.7%	7	0.0%
Fremont	17,855	0	0.0%	10	0.1%	4,695	26.3%
Hortonville	66,363	26	0.0%	161	0.2%	297	0.4%
Iola	27,943	0	0.0%	22	0.1%	1	0.0%
Kaukauna	124,447	16,098	12.9%	5,693	4.6%	2,029	1.6%
Kimberly	133,723	27,864	20.8%	649	0.5%	2,946	2.2%
Little Chute	89,565	6,059	6.8%	839	0.9%	1,363	1.5%
Manawa	25,528	0	0.0%	305	1.2%	21	0.1%
Marion	38,257	0	0.0%	10,362	27.1%	33	0.1%
New London	48,822	0	0.0%	165	0.3%	250	0.5%
Scandinavia	7,411	0	0.0%	4	0.1%	0	0.0%
Seymour	36,589	74	0.2%	2,857	7.8%	28	0.1%
Shiocton	8,953	0	0.0%	34	0.4%	0	0.0%
Waupaca	144,788	1	0.0%	221	0.2%	6,094	4.2%
Weyauwega	25,850	7	0.0%	43	0.2%	2,187	8.5%
Total	1,400,437	63,279	4.5%	34,477	2.5%	51,147	3.7%

	Total Circulation	South Central	% of Total	Other WI Systems	% of Total
Appleton	535,532	597	0.1%	201	0.0%
Black Creek	32,566	0	0.0%	0	0.0%
Clintonville	36,245	4	0.0%	15	0.0%
Fremont	17,855	0	0.0%	3	0.0%
Hortonville	66,363	9	0.0%	0	0.0%
Iola	27,943	3,153	11.3%	243	0.9%
Kaukauna	124,447	97	0.1%	56	0.0%
Kimberly	133,723	464	0.3%	0	0.0%
Little Chute	89,565	63	0.1%	46	0.1%
Manawa	25,528	2	0.0%	9	0.0%
Marion	38,257	0	0.0%	4	0.0%
New London	48,822	0	0.0%	23	0.0%
Scandinavia	7,411	4	0.1%	0	0.0%
Seymour	36,589	0	0.0%	2	0.0%
Shiocton	8,953	0	0.0%	0	0.0%
Waupaca	144,788	9,597	6.6%	455	0.3%
Weyauwega	25,850	446	1.7%	16	0.1%
Total	1,400,437	14,436	1.0%	1,073	0.1%

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Outagamie Waupaca Library System: 2021 Circulation Summary*
Change from 2019

	Resident Circulation				Non-resident Circulation			
	2020	2021	Change	% Change	2020	2021	Change	% Change
Appleton	216,296	350,164	133,868	61.9%	116,158	185,368	69,210	59.6%
Black Creek	6,351	6,955	604	9.5%	26,412	25,611	(801)	-3.0%
Clintonville	11,619	16,675	5,056	43.5%	17,923	19,570	1,647	9.2%
Fremont	3,705	5,406	1,701	45.9%	11,799	12,449	650	5.5%
Hortonville	9,803	15,026	5,223	53.3%	36,483	51,337	14,854	40.7%
Iola	7,688	9,547	1,859	24.2%	14,997	18,396	3,399	22.7%
Kaukauna	44,517	63,695	19,178	43.1%	52,110	60,752	8,642	16.6%
Kim-LC	47,749	N/A	N/A	N/A	91,234	N/A	N/A	N/A
Kimberly	N/A	40,260	N/A	N/A	N/A	93,463	N/A	N/A
Little Chute	N/A	37,013	N/A	N/A	N/A	52,552	N/A	N/A
Manawa	6,670	7,318	648	9.7%	13,548	18,210	4,662	34.4%
Marion	14,050	12,901	(1,149)	-8.2%	16,983	25,356	8,373	49.3%
New London	20,289	23,144	2,855	14.1%	23,674	25,678	2,004	8.5%
Scandinavia	844	687	(157)	-18.6%	5,719	6,724	1,005	17.6%
Seymour	14,994	18,285	3,291	21.9%	16,628	18,304	1,676	10.1%
Shiocton	4,463	5,019	556	12.5%	3,751	3,934	183	4.9%
Waupaca	45,448	54,530	9,082	20.0%	71,407	90,258	18,851	26.4%
Weyauwega	6,180	9,356	3,176	51.4%	14,933	16,494	1,561	10.5%
Total	460,666	675,981	215,315	46.7%	533,759	724,456	135,916	25.5%

	Total Circulation			
	2020	2021	Change	% Change
Appleton	332,454	535,532	203,078	61.1%
Black Creek	32,763	32,566	(197)	-0.6%
Clintonville	29,542	36,245	6,703	22.7%
Fremont	15,504	17,855	2,351	15.2%
Hortonville	46,286	66,363	20,077	43.4%
Iola	22,685	27,943	5,258	23.2%
Kaukauna	96,627	124,447	27,820	28.8%
Kim-LC	138,983	N/A	N/A	N/A
Kimberly	N/A	133,723	N/A	N/A
Little Chute	N/A	89,565	N/A	N/A
Manawa	20,218	25,528	5,310	26.3%
Marion	31,033	38,257	7,224	23.3%
New London	43,963	48,822	4,859	11.1%
Scandinavia	6,563	7,411	848	12.9%
Seymour	31,622	36,589	4,967	15.7%
Shiocton	8,214	8,953	739	9.0%
Waupaca	116,855	144,788	27,933	23.9%
Weyauwega	21,113	25,850	4,737	22.4%
Total	994,425	1,400,437	321,707	32.4%

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