

Outagamie Waupaca Library System: 2023 Circulation Summary*

1/23/2024

	City/ Village	% of Total	Outagamie County	% of Total	Waupaca County	% of Total	Cross- over	% of Total
Appleton	359,358	61.5%	109,329	18.7%	2,932	0.5%	21,713	3.7%
Black Creek	9,386	25.2%	23,779	64.0%	14	0.0%	2,645	7.1%
Clintonville	21,530	42.1%	3,541	6.9%	15,023	29.4%	1,743	3.4%
Fremont	3,323	17.4%	188	1.0%	9,082	47.5%	248	1.3%
Hortonville	14,680	18.1%	59,512	73.4%	2,923	3.6%	2,260	2.8%
Iola	8,620	32.5%	25	0.1%	13,187	49.7%	734	2.8%
Kaukauna	66,468	46.9%	25,526	18.0%	61	0.0%	23,370	16.5%
Kimberly	40,467	27.2%	31,695	21.3%	190	0.1%	47,548	32.0%
Little Chute	39,734	29.0%	27,653	20.2%	2,058	1.5%	54,446	39.8%
Manawa	9,254	33.5%	517	1.9%	16,381	59.3%	787	2.8%
Marion	12,293	34.4%	421	1.2%	10,980	30.7%	2,413	6.7%
New London	30,937	49.6%	7,936	12.7%	21,586	34.6%	1,307	2.1%
Scandinavia	947	11.4%	12	0.1%	6,524	78.6%	239	2.9%
Seymour	21,488	47.9%	17,885	39.9%	0	0.0%	1,117	2.5%
Shiocton	4,538	43.2%	5,676	54.1%	16	0.2%	196	1.9%
Waupaca	54,786	35.6%	2,702	1.8%	70,192	45.6%	5,938	3.9%
Weyauwega	9,452	36.7%	233	0.9%	12,231	47.6%	1,301	5.1%
Total	707,261	44.3%	316,630	19.8%	183,380	11.5%	168,005	10.5%
	Inter- system	% of Total	Other States	% of Total	Non- resident Subtotal	% of Total	Total Circulation	% of Total
Appleton	90,866	15.6%	23	0.0%	224,863	38.5%	584,221	100.0%
Black Creek	1,352	3.6%	0	0.0%	27,790	74.8%	37,176	100.0%
Clintonville	9,277	18.1%	0	0.0%	29,584	57.9%	51,114	100.0%
Fremont	6,281	32.8%	4	0.0%	15,803	82.6%	19,126	100.0%
Hortonville	1,739	2.1%	0	0.0%	66,434	81.9%	81,114	100.0%
Iola	3,960	14.9%	0	0.0%	17,906	67.5%	26,526	100.0%
Kaukauna	26,168	18.5%	4	0.0%	75,129	53.1%	141,597	100.0%
Kimberly	28,574	19.2%	84	0.1%	108,091	72.8%	148,558	100.0%
Little Chute	12,934	9.5%	17	0.0%	97,108	71.0%	136,842	100.0%
Manawa	677	2.5%	0	0.0%	18,362	66.5%	27,616	100.0%
Marion	9,680	27.0%	0	0.0%	23,494	65.6%	35,787	100.0%
New London	602	1.0%	0	0.0%	31,431	50.4%	62,368	100.0%
Scandinavia	574	6.9%	0	0.0%	7,349	88.6%	8,296	100.0%
Seymour	4,341	9.7%	0	0.0%	23,343	52.1%	44,831	100.0%
Shiocton	75	0.7%	0	0.0%	5,963	56.8%	10,501	100.0%
Waupaca	20,345	13.2%	49	0.0%	99,226	64.4%	154,012	100.0%
Weyauwega	2,502	9.7%	1	0.0%	16,268	63.3%	25,720	100.0%
Total	219,947	13.8%	182	0.0%	888,144	55.7%	1,595,405	100.0%

*Based on OWLSnet Circulation Statistics

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Counties Adjacent to OWLS

	Total Circulation	Brown County	% of Total	Calumet County	% of Total	Portage County	% of Total
Appleton	584,221	4,125	0.7%	44,338	7.6%	109	0.0%
Black Creek	37,176	103	0.3%	41	0.1%	0	0.0%
Clintonville	51,114	16	0.0%	0	0.0%	0	0.0%
Fremont	19,126	9	0.0%	13	0.1%	0	0.0%
Hortonville	81,114	217	0.3%	406	0.5%	34	0.0%
Iola	26,526	31	0.1%	2	0.0%	3,410	12.9%
Kaukauna	141,597	6,221	4.4%	15,491	10.9%	14	0.0%
Kimberly	148,558	488	0.3%	23,542	15.8%	0	0.0%
Little Chute	136,842	2,216	1.6%	8,098	5.9%	0	0.0%
Manawa	27,616	16	0.1%	22	0.1%	7	0.0%
Marion	35,787	2	0.0%	0	0.0%	0	0.0%
New London	62,368	23	0.0%	30	0.0%	0	0.0%
Scandinavia	8,296	1	0.0%	0	0.0%	471	5.7%
Seymour	44,831	2,125	4.7%	27	0.1%	0	0.0%
Shiocton	10,501	17	0.2%	14	0.1%	0	0.0%
Waupaca	154,012	126	0.1%	80	0.1%	11,158	7.2%
Weyauwega	25,720	13	0.1%	28	0.1%	299	1.2%
Total	1,595,405	15,749	1.0%	92,132	5.8%	15,502	1.0%

	Total Circulation	Shawano County	% of Total	Waushara County	% of Total	Winnebago County	% of Total
Appleton	584,221	199	0.0%	267	0.0%	38,022	6.5%
Black Creek	37,176	986	2.7%	0	0.0%	152	0.4%
Clintonville	51,114	9,186	18.0%	2	0.0%	28	0.1%
Fremont	19,126	0	0.0%	2,817	14.7%	3,412	17.8%
Hortonville	81,114	93	0.1%	7	0.0%	757	0.9%
Iola	26,526	188	0.7%	14	0.1%	2	0.0%
Kaukauna	141,597	105	0.1%	25	0.0%	2,687	1.9%
Kimberly	148,558	6	0.0%	1	0.0%	3,482	2.3%
Little Chute	136,842	74	0.1%	5	0.0%	2,163	1.6%
Manawa	27,616	595	2.2%	1	0.0%	2	0.0%
Marion	35,787	9,648	27.0%	0	0.0%	12	0.0%
New London	62,368	143	0.2%	32	0.1%	350	0.6%
Scandinavia	8,296	0	0.0%	0	0.0%	17	0.2%
Seymour	44,831	2,002	4.5%	0	0.0%	87	0.2%
Shiocton	10,501	22	0.2%	3	0.0%	1	0.0%
Waupaca	154,012	161	0.1%	7,104	4.6%	457	0.3%
Weyauwega	25,720	48	0.2%	1,250	4.9%	818	3.2%
Total	1,595,405	23,456	1.5%	11,528	0.7%	52,449	3.3%

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Outagamie Waupaca Library System: 2023 Circulation Summary*

Intersystem

	Total Circulation	Manitowoc Calumet	% of Total	Nicolet	% of Total	Winnefox	% of Total
Appleton	584,221	45,865	7.9%	5,705	1.0%	38,678	6.6%
Black Creek	37,176	47	0.1%	1,137	3.1%	168	0.5%
Clintonville	51,114	0	0.0%	9,221	18.0%	30	0.1%
Fremont	19,126	19	0.1%	27	0.1%	6,235	32.6%
Hortonville	81,114	424	0.5%	357	0.4%	764	0.9%
Iola	26,526	2	0.0%	416	1.6%	16	0.1%
Kaukauna	141,597	16,473	11.6%	6,765	4.8%	2,719	1.9%
Kimberly	148,558	23,582	15.9%	845	0.6%	3,483	2.3%
Little Chute	136,842	8,145	6.0%	2,367	1.7%	2,251	1.6%
Manawa	27,616	22	0.1%	638	2.3%	9	0.0%
Marion	35,787	0	0.0%	9,655	27.0%	12	0.0%
New London	62,368	30	0.0%	182	0.3%	382	0.6%
Scandinavia	8,296	0	0.0%	2	0.0%	17	0.2%
Seymour	44,831	27	0.1%	4,227	9.4%	87	0.2%
Shiocton	10,501	14	0.1%	57	0.5%	4	0.0%
Waupaca	154,012	80	0.1%	556	0.4%	7,677	5.0%
Weyauwega	25,720	28	0.1%	106	0.4%	2,069	8.0%
Total	1,595,405	94,758	5.9%	42,263	2.6%	64,601	4.0%

	Total Circulation	South Central	% of Total	Other WI Systems	% of Total
Appleton	584,221	341	0.1%	277	0.0%
Black Creek	37,176	0	0.0%	0	0.0%
Clintonville	51,114	15	0.0%	11	0.0%
Fremont	19,126	0	0.0%	0	0.0%
Hortonville	81,114	52	0.1%	142	0.2%
Iola	26,526	3,410	12.9%	116	0.4%
Kaukauna	141,597	115	0.1%	96	0.1%
Kimberly	148,558	557	0.4%	107	0.1%
Little Chute	136,842	79	0.1%	92	0.1%
Manawa	27,616	7	0.0%	1	0.0%
Marion	35,787	0	0.0%	13	0.0%
New London	62,368	0	0.0%	8	0.0%
Scandinavia	8,296	539	6.5%	16	0.2%
Seymour	44,831	0	0.0%	0	0.0%
Shiocton	10,501	0	0.0%	0	0.0%
Waupaca	154,012	11,251	7.3%	781	0.5%
Weyauwega	25,720	299	1.2%	0	0.0%
Total	1,595,405	16,665	1.0%	1,660	0.1%

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Outagamie Waupaca Library System: 2023 Circulation Summary*
Change from 2022

	Resident Circulation				Non-resident Circulation			
	2022	2023	Change	% Change	2022	2023	Change	% Change
Appleton	344,022	359,358	15,336	4.5%	201,440	224,863	23,423	11.6%
Black Creek	9,170	9,386	216	2.4%	24,879	27,790	2,911	11.7%
Clintonville	20,758	21,530	772	3.7%	27,018	29,584	2,566	9.5%
Fremont	4,158	3,323	(835)	-20.1%	14,256	15,803	1,547	10.9%
Hortonville	15,563	14,680	(883)	-5.7%	60,465	66,434	5,969	9.9%
Iola	8,267	8,620	353	4.3%	18,733	17,906	(827)	-4.4%
Kaukauna	66,540	66,468	(72)	-0.1%	70,858	75,129	4,271	6.0%
Kimberly	38,712	40,467	1,755	4.5%	112,674	108,091	(4,583)	-4.1%
Little Chute	39,591	39,734	143	0.4%	101,452	97,108	(4,344)	-4.3%
Manawa	8,948	9,254	306	3.4%	19,289	18,362	(927)	-4.8%
Marion	12,592	12,293	(299)	-2.4%	22,254	23,494	1,240	5.6%
New London	28,206	30,937	2,731	9.7%	30,556	31,431	875	2.9%
Scandinavia	334	947	613	183.5%	6,754	7,349	595	8.8%
Seymour	20,418	21,488	1,070	5.2%	20,794	23,343	2,549	12.3%
Shiocton	5,159	4,538	(621)	-12.0%	4,959	5,963	1,004	20.2%
Waupaca	52,565	54,786	2,221	4.2%	93,725	99,226	5,501	5.9%
Weyauwega	10,808	9,452	(1,356)	-12.5%	18,141	16,268	(1,873)	-10.3%
Total	685,811	707,261	21,450	3.1%	848,247	888,144	39,897	4.7%

	Total Circulation			
	2022	2023	Change	% Change
Appleton	545,462	584,221	38,759	7.1%
Black Creek	34,049	37,176	3,127	9.2%
Clintonville	47,776	51,114	3,338	7.0%
Fremont	18,414	19,126	712	3.9%
Hortonville	76,028	81,114	5,086	6.7%
Iola	27,000	26,526	(474)	-1.8%
Kaukauna	137,398	141,597	4,199	3.1%
Kimberly	151,386	148,558	(2,828)	-1.9%
Little Chute	141,043	136,842	(4,201)	-3.0%
Manawa	28,237	27,616	(621)	-2.2%
Marion	34,846	35,787	941	2.7%
New London	58,762	62,368	3,606	6.1%
Scandinavia	7,088	8,296	1,208	17.0%
Seymour	41,212	44,831	3,619	8.8%
Shiocton	10,118	10,501	383	3.8%
Waupaca	146,290	154,012	7,722	5.3%
Weyauwega	28,949	25,720	(3,229)	-11.2%
Total	1,534,058	1,595,405	61,347	4.0%

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